

## **POST - GRADUATE DIPLOMA IN MARKETING MANAGEMENT**

### **ELIGIBILITY**

Any Degree holder from recognized University.

### **DOCUMENTS TO BE PRODUCED**

1. Degree marks card with TC in original / Photo copies attested.
2. 5 Photographs

### **SUBJECTS**

1. Marketing Management
2. Service Marketing
3. Industrial Marketing
4. Sales and Logistic Management
5. Advertisement & Sales Management
6. International Marketing  
Internal Assessment

- Note :
- 1) Study materials will be supplied by the University
  - 2) Contact programme will be held at Mysore during the month of April which is compulsory.
  - 3) Exams are held at Bangalore / Mysore.

### **Note of caution & Advise for all Students :**

#### **Procedure for Registering Various Courses :**

1. After obtaining our prospectus, fill in our application form and register Your name with us by remitting the prescribed Fee to our institution.
2. You will be provided a University Prospectus along with the application To the specific course.
3. Fill in the application form and send it back to us with required Certificates and Documents to be sent to the University within Prescribe Date.
4. The Acknowledgement / ID card of the University for having received Your application form will be sent to you by the University.
5. Once the application form is submitted to the University and you Receive the acknowledgement or ID card from the University our Responsibility ceases over the application.

### **Important Note :**

1. The original Documents submitted to the University will go directly from the University to the student, and we cannot be held responsible for the delay, mishap or otherwise.
2. Hall Tickets will be issued by the University authorities at the Exam Centre two days prior to the exam. If any candidate has not received the Hall – Ticket should contact the University directly (Our guidance can be sought in such cases).
3. University Study materials will be dispatched directly from the University to the Student.
4. Change of address, change of course and change of subject can be made by the student at the university on their own risk well in advance. We will not hold any responsibilities for the consequences due to the change of address of the candidate.

### **OUR COMMITMENT**

1. We help the students by providing with necessary information from time to time relating to the course the Candidate decides to appear for.
2. We provide the students with all available study materials in English/ Kannada Medium in optional papers.
3. Study materials will be sent in 3 instalments.
4. Our assistance can be sought at anytime during the course.

### **TERMS AND CONDITIONS**

1. Ours is an independent institute interested in helping/ serving the students who interested in taking up further education through correspondence. And other educational related services.
2. Please go through our prospectus carefully and enroll in our institution by submitting the prescribed filled in application form.
3. Fees once paid will not be refunded either in part or in full under any circumstances except when the institution fails to give admission by its own errors. Guidance fee is fixed only for a particular academic year.
4. Filled in application has to be submitted well in advance. Note the last dates mentioned in our notifications. Applications should reach the University on or before the last dates mentioned, failing which we do not hold any responsibility for non acceptance of your application by the University authorities.

5. The university will supply lessons to the admitted candidates
6. Our study materials are sent in installments. A nominal fee is charged.

**Students are requested to co-operate with us. Any pretext by any student will at once result in the total cancellation of their registration with us.**

**Rs. 1000/- invariably goes as the consultation fees of the counselors from the admission fees therefore there is no refund of fees strictly under any circumstances after the admission.**

7. Payment of fees / service charges and other incidental expenses are accepted only by Cash / D.D. / M.O. only, no cheques or credit cards are accepted.
8. D.D. Should be purchased in favour of **The Director, Vishala Karnataka Correspondence College.**
9. Candidates are advised to keep in constant touch with the concerned Study Centres on their own for information regarding their Course, Study Material, Circulars, Notifications etc, from the University.
10. Our advertisements in news papers and our prospectus containing vital information are to create awareness among the students community. If anybody wrongly understanding it will not go under our responsibility.
11. Marks card will be dispatched by the university directly to the student.
12. In case candidates face any problem with the university (Which is not in the frame work of our regular services) we will keep them out within our limitations, at students cost. In such cases we charge extra fees which depends upon the problems and circumstances.
13. In case of any dispute, The Director's decision is final.
14. All disputes are subject to Bangalore jurisdiction only.